



Navigating the Web3 landscape with essentials

LIVE NEWS TALKS DEALS EVENTS



icn.

- 01. WHO WE ARE
- 02. OUR PRODUCTS
- 03. OUR REACH
- 04. OPPORTUNITIES



WHO WE ARE

Innovative Media Products at Your Fingerprint.

icn.ae

WHO WE ARE

ICN Web3 Media is the UAE's premier information source for web3, digital assets news, media production, deals and events.

Our unparalleled expertise delivers objective insights into the intersection of all major web3 industry's sectors: Bitcoin, Blockchain, Gaming, AI, Robotics and much more, positioning the company as one of the most influential web3 media in the region.

icn.ae

OUR VISION AND MISSION STATEMENTS

WHY DID WE START?

We envision leading the evolution of web3 media by seamlessly integrating innovations into everyday life, building a dynamic ecosystem rooted in creativity, collaboration and trust. Through forward-thinking, community-driven approach, at ICN Web3 Media, we aim to set new standards of media excellence.



OUR PRODUCTS

Future-proof Media Solutions for a New Era.

icn.ae

DEALS

EVENTS

LIVE
NEWS

TALKS

As a next-gen media company, our core strength is built on creating visibility, maximizing exposure, and accelerating market share through four distinct yet harmonious divisions, engineered to amplify brands and unlock decisive market advantages.



icn.live

icn.talks

One by one, each core division is executed through its own flagship media product.

ICN.live breaks news at the speed of light, ICN.talks crafts unforgettable narratives straight from our studios, ICN.choice activates capital with no-brainer deals, and ICN.events covers industry-titles.

Together, they form a high-impact media engine powering influence and dominance.

icn.choice

icn.events



MEDIA PRODUCTS

icn.ae

icn.live

ICN.live is the real-time news engine of web3, delivering fast, reliable coverage across blockchain, digital assets, technology and innovation. As the heartbeat of our ecosystem, **ICN.live** is a broadcaster that keeps decision-makers informed, ahead and ready to lead.

ICN.talks, our symbol in-house media production division delivers original talk shows that feature visionary founders and their mindsets.

ICN 101, the content arsenal for our partners delivering high-impact podcasts, mini-series, and strategic storytelling that moves minds.

icn.talks

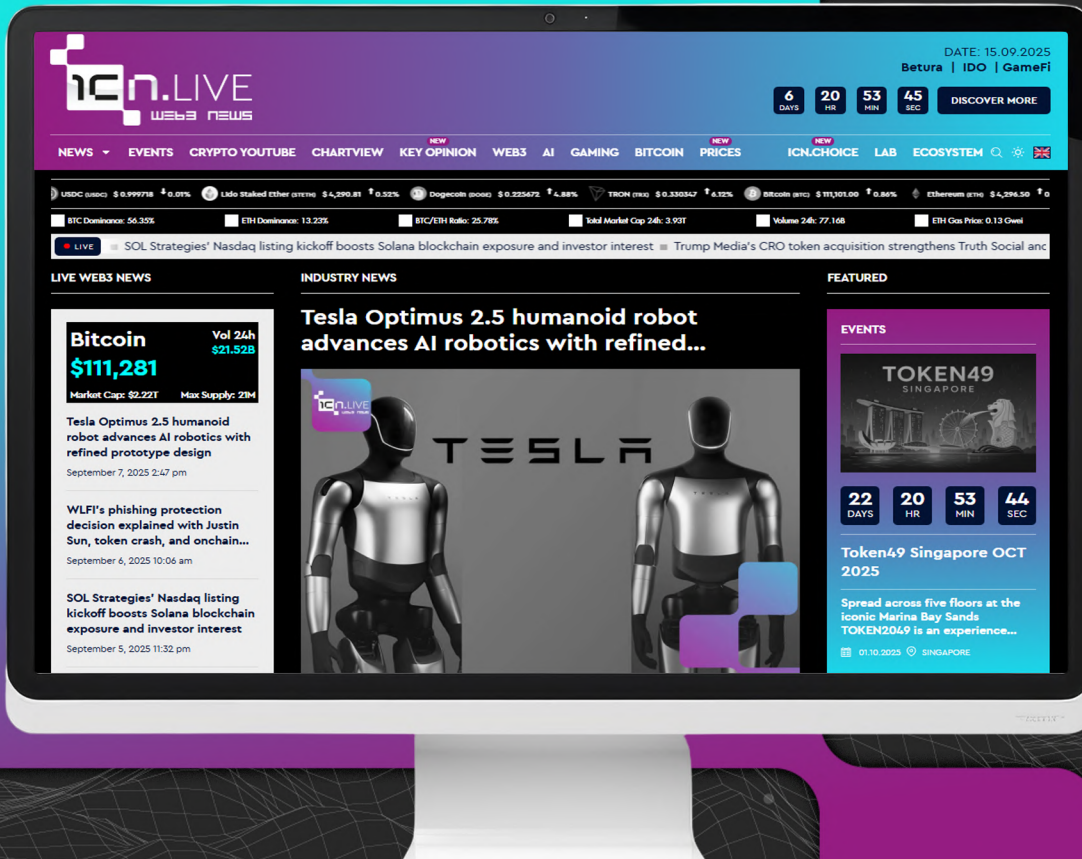
icn.choice

We don't just list deals. We engineer opportunities.

ICN.choice is the best web3's affiliate platform. Showcase your project's champion deal and we connect you with pro-active and enthusiasts audience.

With a dedicated **ICN.live** Ground Media Team, staffed by expert videographers, photographers, reporters, editors and journalists, we capture and elevate events, summits, press conferences and masterminds in the UAE.

icn.events



icn.live

BITCOIN

AI

GAMING

BLOCKCHAIN

CHARTVIEW

PRICES

KEY OPINIONS

CRYPTO YOUTUBE

IDO

PRESS RELEASES



Irina Heaver/ NeosLegal



Eowyn Chen/ TrustWallet



Yat Siu/ Animoca Brands



Ran Neuner/ Crypto Banter



Nikita Sachdev/ LunaPR

VISIONARY FOUNDERS.
MINDSET.

icn.talks
BUSINESS



SUBSCRIBE

youtube.com/@icntalksbusiness

- Live streaming, high-energy mini series for crypto enthusiasts,
- breaking down the trends and most promising narratives, projects, and protocols in the blockchain industry.



youtube.com/@cryptocodeicn



CRYPTOCODE
LIVE



WEB3's BEST DEALS EVER.

Submit your deal.
Supercharge your reach.





EVENTS

SUMMITS

Elevate Your Presence.
icn.events



Hire our **Elite ICN.live Ground Team** to capture and promote your event, summit, press conference or mastermind to create networks that matters.



PRESS
CONFERENCES





OUR REACH

We Publish Our Own Content on 9 Major Platforms.



SOCIAL MEDIA STATS



720K+

VIEWS



535K+

REEL VIEWS



50K+

FOLLOWERS



3.7M+

REEL VIEWS

04.

OUR OPPORTUNITIES

Unlock Limitless Potential for Unprecedented Business Growth.



LEVEL UP
YOUR ECOSYSTEM WITH

7 DISTINCT MEDIA LAYOUTS

ARTICLES WITH
AUDIO FEATURE

INTERVIEWS

EVENTS

VIDEO
NEWS

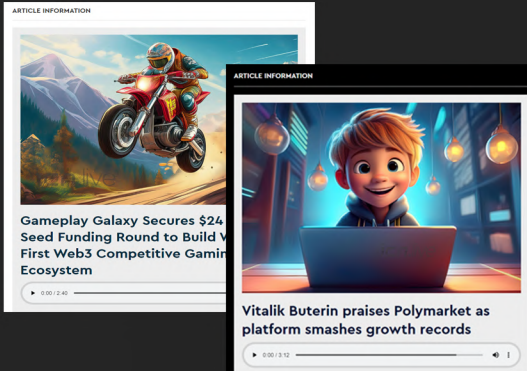
TALK-SHOWS
APPEREANCE

PR ABOUT
YOUR EXCLUSIVE
EVENTS

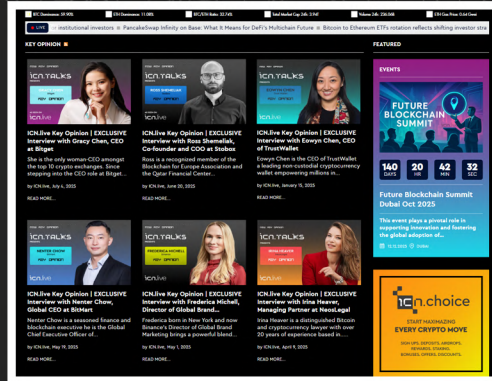
DEALS

icn.

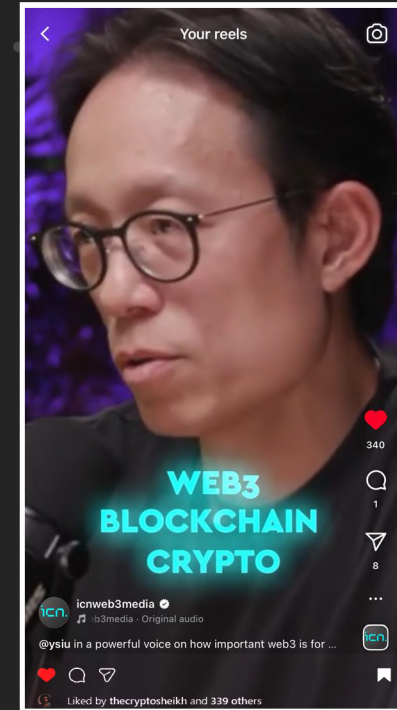
ARTICLES



KEY OPINION



REELS



PODCASTS



ICN'S DYNAMIC CONTENT

INTRODUCING...

IRON CAPITAL
UC

IRON CAPITAL GROUP
INVESTMENT | MEDIA | INCUBATOR | SAAS

icn.

IRON CAPITAL
IG

IRON
CAPITAL |  **LAB**

...MORE THAN JUST A COMPANY.

info@icn.ae
UAE

icn.

